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Donald Yee

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Marketing & Business Development Consultant

2009–2026 (17 Years) | White Sands Construction, Inc.

- Develops and maintains relationships with national chains and regional businesses.
- Supports bidder list inclusion and pursuit opportunities.
- Identifies new business and market opportunities.
- Supports business development strategy and market positioning.
- Supports marketing initiatives and branding efforts.
- Assists with public relations and outreach activities.
- Coordinates with executive leadership on business development efforts.

Licenses, Training & Certifications

- Completed four appraisal courses through the International Association of Assessing Officers (IAAO).
- Certified Mediator specializing in business and commercial negotiations.
- Completed extensive continuing education coursework through McKissock Learning.
- Completed collegiate coursework at New Mexico State University (NMSU) and NMSU–Alamogordo.
- Alamogordo High School Graduate.